



RYCH & THE FOCUS GROUP

**You have not heard this
before!**

Glasgow based music
collective creating
alternative rock with a lyrical
focus.

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- RYCH & The Focus Group is the new alternative project straight from the mind of composer, multi-instrumentalist and producer, Richard Seith. Blending a variety of musical styles, tastes and influences RYCH creates a distinctive sound from the outset, you can listen to the debut single, [RED CLIFF -here](#), which was described as “a psychedelic country break-up song.” On this track RYCH played all instruments other than drums and sax as well as taking up mixing and mastering duties.
 - Red Cliff is followed up by the most recent release from the project, **RAGE ON**, available to listen to [here](#). Released on Sunday 13th May 2024. This song was inspired by the story of marathon runner [Tommy 'Rivs' Puzey](#) and his battle with an aggressive form of lung cancer, RYCH felt moved to write it after hearing him recount his story with an incredibly stoic and kind

attitude, values that he believes inform the best of humanity, which he's tried to capture in this track. This track has a more definitive rock feel with driving, Annie Clark-inspired guitars, paired with a thumping bass line in the verses which give way to a more delicate and uplifting chorus. Trying to capture what is at the heart of the human condition, though we may have endured great trials, there is much light to be found. Again, all sounds (other than percussion) performed, recorded, mixed, and mastered by RYCH.

- A bit about RYCH. Upon leaving the military in 2016, RYCH moved back to his hometown of Dundee where he cut his teeth at local open mics hosted by Sinderins legends, Dave Webster and Gavin McGinty. After a few years, he decided to pursue formal music education, moving to Glasgow in 2020 to study at Riverside Music College. He is now about to complete a BA (hons) through PERTH UHI. During his time studying he has written for a variety of contexts from choir to funk and has performed with numerous groups, all lending to the development of his writing and performing style. This project is the latest development in RYCH's output, marking a distinctly more mature approach to the craft.
- The Focus Group is an amorphous group that is constantly changing and shifting depending on the requirements of the compositions and live performance schedule. They will be performing at Perth Festival of the arts in June and the intention to play more later this year. Right now they are now working towards the completion of their debut album which will be out later this year so keep your ears peeled for future announcements!

DONWLOAD LINK FOR LATEST SINGLE, "RAGE ON"

- https://drive.google.com/file/d/1vm1H1y0knNzL3Yd-AhGaRUhp-SEpyiAR/view?usp=drive_link

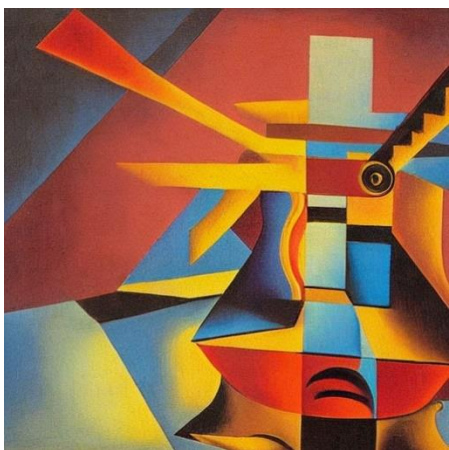
DOWNLOAD LINK FOR DEBUT SINGLE, "RED LIFF"

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- SOCIAL LINKS – <https://linktr.ee/rychfocus>
- WEBSITE LINK – www.rychfocusgroup.com

PRESS SHOTS AVAILABLE BELOW



RED CLIFF ARTWORK



RAGE ON ARTWORK

